



## ECOM Foundation Funds Grounds for Health Cervical Cancer Clinics in Kenya

Given the mission of Grounds for Health to reduce cervical cancer in women in the coffee farming sector, the key indicator of program success is the number of women who receive preventive therapy for cervical cancer as a subset of the number of women screened overall. In order to achieve this outcome, Grounds for Health engages local partners, educates community health promoters, trains healthcare providers, equips local healthcare centers, organizes screen-



and-treat campaigns, and monitors the number of women screened in local health centers. They collect monitoring and evaluation data on all of these activities in order to identify program successes and areas for improvement that will increase the overall number of women treated.

Over time, Grounds for Health has strengthened its on-the-ground presence to achieve training and capacity building within coffee-growing countries and to ensure service delivery that results in reduced cervical cancer incidence and mortality.

Since 2006, the partnership between ECOM and Grounds for Health has resulted in more than 35,000 receiving access to cervical cancer screening and treatment services. With in-country support from ECOM affiliates, the work in the last ten years has focused specifically on coffee-growing regions in Mexico, Nicaragua, Peru and Tanzania, and has had a direct and long-term impact on more than 46,000 women and their families. The move into Kenya reflects the significant opportunity for impact in East Africa. The need for cervical cancer prevention programs is extremely high due to women's lack of access to basic health services and higher prevalence of HIV/AIDS, which significantly increases a woman's risk of developing cervical cancer.

*Together we can make a difference in their lives.*